

“Make Education a Priority”
How to effectively communicate with our legislators

1. Approach Legislators – FACE TO FACE personal meetings and interactions are most effective if you are:
 - a. a voter in their district, same party and voted in the primary;
 - b. already had met them (have an established relationship); and
 - c. a voter over a lobbyist
2. Identify if you speak for a group of voters, like a PTO/Booster Club or school, etc.
3. Be prepared and knowledgeable with back up facts.
4. Meeting with the staff is often as good as and sometimes better than the legislator because of their expertise.
5. Give them information they need – pointed and direct, address a single topic.

The Message:

1. It is raining -- Use the Rainy Day Fund.
2. Increase fees to generate revenue and close special interest tax loopholes.
3. Give districts the flexibility locally to allocate the education funding.

Remind them:

1. Providing for education is in the Texas Constitution.
2. An educated citizenry is the hallmark of a healthy democracy.
3. An education is directly tied to a healthy economy